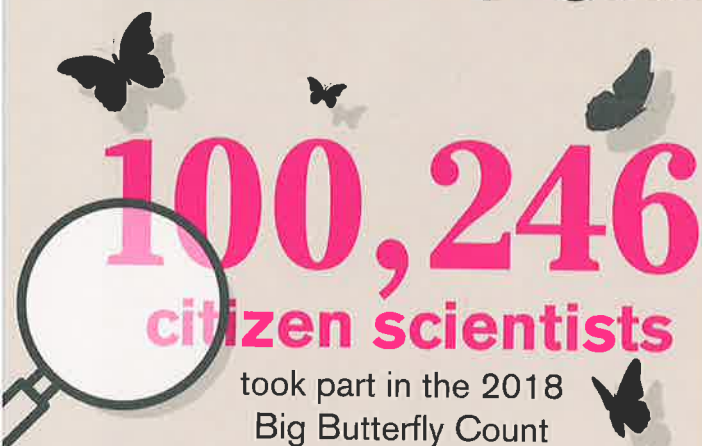


How we're helping butterflies and moths



100,246
citizen scientists
took part in the 2018
Big Butterfly Count



23,810
Instagram
followers
an increase of over
92% in 2018/19



59,165
Twitter followers
an increase of over
14% in 2018/19

220,000+
days of
volunteer
effort
worth
more than
£14 million
per year



989,886
unique website visitors, an
increase of over
10% in 2018/19



37,361
members as of
31 March 2019,
an increase of
10.8% in the year



159,192
Facebook page likes
an increase of over **6%** in 2018/19



102,000+
people received our monthly
All Aflutter e-newsletter



Media coverage in 2018/19:

3,811
articles
printed

715
Radio & TV
mentions

4,400+
children got close to nature with our
Munching Caterpillars Education Project

